

Faraz Jafari

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Personal Website: www.farazjafari.com/

***“I’m the Design guy who does Marketing & Tech,
is business minded and possesses a deep understanding of
human psychology when it comes to Growth”***

KEY ATTRIBUTES

- A high performer who is very quick at completing tasks, due to a number of years in advertising.
- Very reliable, I take my commitments and tasks very seriously and be counted on to perform.
- Self learner, besides my education in business & commerce, and my multimedia background. Everything is self taught. So I’m able to pick up just about any standard software, tool & resource and begin to build.
- Very versatile, adaptable and curious which makes learning and innovation come easily to me.
- Organised and systematic, and will build efficiency and consistency along the way.
- To be completely honest, things just begin to improve when I am around.

“Every hurdle is an opportunity for growth”

TECHNICAL SKILLS & ABILITIES

- UX/UI design and management
- Traditional & Digital Advertisement
- Google Analytics, Webmaster Tools & SEO
- HTML, CSS, Wordpress and backend software management
- Proficient in Photoshop, Illustrator, InDesign, Premiere Pro & Adobe Audition
- Building and managing multiple websites, from a content site to branded commercial sites

EDUCATION

Production Art Department, (Previous) — *Diploma of Illustration & Design*

2016 - 2017

Learned the discipline of visual communication and storytelling, while understanding the creative process required to produce. Highly applicable to content creation and the marketing/advertising industry.

Monash University, (Previous) — Bachelor of Business and Commerce

2010 - 2013

Gained an intimate understanding of human psychology & behaviour; and at a fundamental level what it takes to run a healthy, thriving business or organisation in the long run.

EXPERIENCE

www.farazjafari.com — Creative Producer

2015 - PRESENT

My personal website where I build and display my creative skills & assets. Began working on it late 2015 and have increased traffic to the website by 2,000+%, while continuing to grow [results below are yearly comparisons]



Amazing Painting Services — Marketing & Business Manager

2010 - PRESENT

Painting & Home Improvement based business where I learnt much of my early digital marketing skills. Have consistently been able to drive high converting traffic to the website & build a solid presence to grow the business; through SEO, SEM, Adwords and traditional marketing strategies.

Fuji Film — Mid-Weight Creative

2016 - PRESENT

Working with a diverse team to produce weekly advertising assets for clients: Harvey Norman and Big W.

Strict deadline based role where graphics assets are given and flash animations and photoshop products are produced based on the weekly brief. Also assist the Marketing Manager with ad hoc marketing work.

REFERENCES

Linda Brown

Head of Marketing and Communications @ Southern Cross Care NSW & ACT

0425 221 016

Belinda Sims

Senior Product Manager @ FUJIFILM Australia

0419 770 557